

ORDER FORM

I find **LE BOOK** and **CONNECTIONS** to be the most helpful source of information to the fashion and image industries. I commend their vision and generous spirit of information-sharing and therefore connecting individuals and corporations with each in the best interest of business transactions. **NADJA SWAROVSKI** | **VICE PRESIDENT OF INTERNATIONAL COMMUNICATIONS, SWAROVSKI**

I thought **CONNECTIONS** was fantastic. Thank you for inviting me!
SUSAN WHITE | **PHOTO DIRECTOR, VANITY FAIR**

It was a pleasure to attend **CONNECTIONS** and my time there was in fact extremely productive. Thank you again for your invitation, I will surely attend your next international editions.
CARLA BILLINGSLEY | **ART BUYING DIRECTOR, BVLGARI**

All this work together in one place is ideal. I will definitely be contacting the people I met here. It makes relationships more personal; when these guys call me now I'll be picking up the phone. **TRAVIS QUINN** | **HEAD OF ART BUYING, BBH**

Keep on Connecting! Worth coming from Los Angeles for. Can't wait for the next one.
JIGISHA BOUVERAT | **HEAD OF ART BUYING, TBWA CHAT DAY L.A.**

Amazing. Wonderful to have everyone in one place.
KAREN ROSSITER | **SENIOR ART BUYER, DEUTSCH**

Beautiful and useful as always! **CONNECTIONS + LE BOOK**, a perfect combination.
NOELLE DUPERRIER SIMOND | **ART BUYING DIRECTOR, PUBLICIS PARIS**

I'm excited. I'll definitely bring more art directors with me next year. Beautiful work in all respects. **JENNIFER SANTIAGO** | **SENIOR ART BUYER, YOUNG & RUBICAM**

It's so good to see people's faces. I've seen reps I don't even know. It's a real godsend.
KRISTINE WILSON | **SENIOR ART BUYER, OGILVY & MATHER**

I use **LE BOOK** all the time. It's a great visual reference tool. **CONNECTIONS** is a great forum to discover artists. All these people together in one space, it's so good to put the faces with the voices. **CHRISTINA THORNTON** | **ART BUYER, VICTORIA'S SECRET**

I can't believe this hasn't been done before! It's brilliant. A wonderful opportunity to network. I discovered a lot of new things— that's exactly why I'll come back again and again.
SUZANNE AARON | **DIRECTOR AND SENIOR PRODUCER, TIFFANY & CO.**

It's been great to reconnect with so many international agents and with everybody under one roof. **CONNECTIONS** has been fantastic!
SUZANNE DONALDSON | **PHOTO DIRECTOR, GLAMOUR**

To produce visual campaigns that can compete globally, **LE BOOK** is a tool that you need to have. It puts you in direct contact with great talents worldwide, no matter where you are.
NAOMI YAMAMOTO | **CREATIVE DIRECTOR, SHISEIDO**

Prior to my location scouting of Spain and France last year, I first consulted with **LE BOOK**, which provided me with the best international production referrals.
JEANA HONG | **SHOOT, FILM & PHOTO PRODUCER**

CONNECTIONS by **LE BOOK** is a great resource for beauty and fashion photo shoots. Their wide selection of photographers overwhelmed me. One should have no problem finding what one wants.
MEESOOK CHOE | **CREATIVE DIRECTOR, L'OREAL**

CONNECTIONS allowed me to meet reps from different countries, all in record time and in one place. It's ideal for a busy art buyer with no time to always see everyone.
LAURENT GRAVIER | **ART BUYER, LES OUVRIERS DE PARADIS UNITED**

CONNECTIONS is a fantastic event! It gives us the opportunity to meet numerous creatives that we had no contact with. **JED ROOT** | **ARTIST AGENT**

I had the fortunate opportunity to check out **CONNECTIONS** and thought it was fantastic! I was able to meet and discover the many talents and agencies the European markets have to offer. The **CONNECTIONS** events are always something to look forward to every year.
AUDIE UMALI | **SVP CREATIVE DIRECTOR, MAX FACTOR**

I think **CONNECTIONS** is such a great idea and service. I'm looking forward to your next one!
MASSIMILIANO DI BATTISTA | **ARTIST AGENT, MANAGEMENT + ARTISTS**

Uncanny, inspirational, temporal. A barometer, a wellspring, and a multifunctional escape tool from creative straitjackets. **OLIVIER VAN DOORNE** | **CREATIVE DIRECTOR, SELECT.NY**

LE BOOK is simply my quintessential speed dial. Everybody you need is in there... every photographer, agent, stylist, retoucher, etc. **DONALD SCHNEIDER** | **CREATIVE DIRECTOR**

Indispensable. Being in **LE BOOK** and at **CONNECTIONS** makes you gain credibility.
JULIAN MEIJER | **ARTIST AGENT**

LE BOOK, **CONNECTIONS** are so useful for research. Having so much information in one place saves so much time. **VICHI GITTO** | **CREATIVE DIRECTOR, DDB MILANO**

CONNECTIONS: Six months of work in one day. Truly beneficial for our business.
CORINNA SCHACK | **ARTIST AGENT, PHOM**

CONNECTIONS is a very important event for our profession. It's a unique occasion to sample the spectrum of available talent. **ELENA MAZZANTI** | **ART BUYER, CALLEGARI BERVILLE GREY**

Great variety. Exciting and powerful.
TERIL TURNER | **VICE PRESIDENT OF PR, BERGDORF GOODMAN**

A real bible, indispensable, practical; my address book.
CATHERINE MAHE | **ART BUYER, AGENCE 133**

When I think of **LE BOOK** and its Creative Connection, I think authoritative, informative and indispensable.
PATRICK LI | **CREATIVE DIRECTOR, LI, INC.**

LE BOOK is my number one resource.
BETTINA OLF | **CREATIVE DIRECTOR, SPRINGER & JACOBY**

LE BOOK and La Creative give an everchanging overview of worldwide print advertising that is indispensable to keep abreast of the very best commercial photography being produced - and **CONNECTIONS** is a great opportunity to build our relationships with agents. It is so important to meet the ones we know and to discover the ones we don't.
KATE MAHON | **HEAD OF ART BUYING, PUBLICIS LONDON**

LE BOOK & **CONNECTIONS** are like Disney World to the eyes. You have to pace yourself to see everything but you will be rewarded.
JIM KING | **SR. ART PRODUCER, GOODY, SILVERSTEIN & PARTNERS**

I have now been to **CONNECTIONS** Paris & London, and realize that it is an essential event to attend, internationally. Most recently I brought layouts to organize campaigns with agents on the spot. It worked perfectly. **JEAN LUC CHIRIO** | **HEAD OF ART BUYING, PUBLICIS PARIS**

LE BOOK is for me the only definitive photographic resource in the world. Every year it gets bigger and better. **TYLER BRULE** | **CREATIVE DIRECTOR, MONOCLE & WINKREATIVE (LONDON)**

CONNECTIONS - a very interesting and inspiring encounter.
RICCARDO RUINI | **CREATIVE DIRECTOR, RUINSTUDIO**

We use **LE BOOK** print and web every day. It's the most reliable and powerful database of the creative industry and a wonderful search tool for information on advertising campaigns, photographers and agencies - and **LE BOOK**'s **CONNECTIONS** event is quality guaranteed, always the best opportunity to source the best talent in the international creative industry. I love it!
MEDIHI BENMAMAR | **ART BUYER, NIKE EUROPE**

Leader. Enthusiastic. Bible. Objective. Original. Complete.
PABLO D'ANGLADE | **IMAGE DIRECTOR, ZARA**

My colleague and I had the opportunity to be updated on the work of old friends of the Levi's® brand and discovered new and exciting talent. **PAOLA BRANDI** | **HEAD OF PR AND FASHION COMMUNICATIONS, LEVI'S EUROPE**

It is really important for me to be always up to date on advertising, photographers, make-up, hair, etc., and with **LE BOOK** I am! Their network is the most organized system of information in our business.
EMANUELE DEL FABBRO | **CREATIVE DIRECTOR, GIORGIO ARMANI**

LE BOOK: The place to find new inspiration.
JOEL PALIX | **PRESIDENT, THIERRY MUGLER MODE & PARFUMS**

LE BOOK is an integral resource for sourcing creative services in the fashion industry.
LISA BEACHY | **MARKETING MANAGER OF PR & COMM., PUMA**

USEFUL, CONSTRUCTIVE, PRODUCTIVE, FRESH!!!
MAGS IOTTI | **CREATIVE DIRECTOR, VOGUE HOMMES**

Probably the most up-to-date image resource we know.
MICHELE MARIANI | **CREATIVE DIRECTOR, ARMANDO TESTA**

CONNECTIONS by **LE BOOK** is professional, simple and efficient. New business is already being generated from this encounter. **CAROLINE GERAUD** | **PHOTO DIRECTOR, VOGUE PARIS**

I love the way it is laid out: clear and concise. **LE BOOK** makes it so easy to source photographers.
KEITH GREY | **ART DIRECTOR, WIEDEN & KENNEDY**

There wasn't enough time to see everything, but what I did see was fantastic!
ROBIN DERRICK | **CREATIVE DIRECTOR, VOGUE UK**

LE BOOK is our A to Z for events. Well done, guys!
MARIANO ROBLES | **CREATIVE MANAGER OF EVENTS, MTV**

We love **LE BOOK** & **CONNECTIONS**! It's a great way to meet new talents.
KEVIN FEGANS | **PUBLIC RELATIONS & MARKETING MANAGER, MISS SIXTY**

There is no other resource that compares to **CONNECTIONS** and **LE BOOK**.
PATTY BEAUDET-FRANCES | **SENIOR PHOTOGRAPHY EDITOR, PLAYBOY**

CONNECTIONS was a great event. I really enjoyed meeting so many of the agencies and would encourage anyone commissioning photographers to attend in the future; it really is worthwhile.
ANNIE LEONARD | **CORPORATE IMAGE DIRECTOR, GUCCI GROUP**

CONNECTIONS is brilliant. While we use your books and online resources all the time, the event is a great opportunity to meet the agents face-to-face. Additionally, for maximum impact there's nothing like seeing a portfolio in person. There were so many photographers whose work I am now aware of and will recommend for future projects. I definitely will encourage my fellow creative buyers to attend. **LISA M. SMITH** | **SR. CREATIVE BUYER, TARGET**

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CREATIVE SERVICES

LE BOOK NEW YORK 2009
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LEBOOK

WELCOME TO OUR WORLD

Welcome to **LE BOOK**, the network and resource that makes the global creative industry tick. In these times of leaner budgets, exposure gets you noticed more. And no one offers a better tool for creatives than **LE BOOK**. Why? Because today we are much more than an annual guide featuring covers designed by internationally renowned designers such as Karl Lagerfeld, Yves Saint Laurent, and Yohji Yamamoto. **LE BOOK** is an unbeatable resource, a time capsule, and a collectors' edition all in one. It's also a global networking tool that encompasses events, digital media, and all aspects of print production.

Most importantly, **LE BOOK** is a brand built on nearly 30 years of connecting the creative community - encompassing decades' worth of relationships, which is why we can promote and archive the industry's output as effectively as we do. It is this dedication that keeps **LE BOOK** fresh and thriving, and inevitably, respected - offering more than 75,000 ways to learn, connect and create.

Creatives across the country and around the world always turn to **LE BOOK**. The tools we've assembled enable decision-makers and tastemakers to shape the now and the next in branding, image, public relations, marketing, and much more. We offer reach and contact to our dynamic network through four far-reaching platforms: **LE BOOK**, **LEBOOK.COM**, **LA CREATIVE**, and **CONNECTIONS**. Together, they help bring those in the **LE BOOK** community unprecedented exposure. It's a network that wasn't built in a day—but is available to you today. Welcome to the world of **LE BOOK**.



"THE MOST ORGANIZED SYSTEM OF INFORMATION IN OUR BUSINESS."

Emanuele Del Fabbro, Creative Director
GIORGIO ARMANI

LE BOOK

The heart of **LE BOOK** is our nine-volume, international visual reference that has now been in print for over twenty-five years. The go-to guide for the creative industry, **LE BOOK** is the one-stop shop from Los Angeles to Tokyo, New York to Paris, Stockholm to Cape Town, and every image capital in between. All needs related to photography, illustration, production, art direction, public relations, advertising, music, and fashion are covered.

From picture-making to party-planning, we have it **LE BOOKed**.

LE BOOK's collectable editions through the years, have been «dressed» by: Karl Lagerfeld, Yves Saint Laurent, Christian Lacroix, Emilio Pucci, Hermès, Yohji Yamamoto, Azzedine Alaïa, VOGUE, Narciso Rodriguez, Vivienne Westwood, Dries Van Noten, Stephen Sprouse



2009 GIVES BIRTH TO LE BOOK BERLIN
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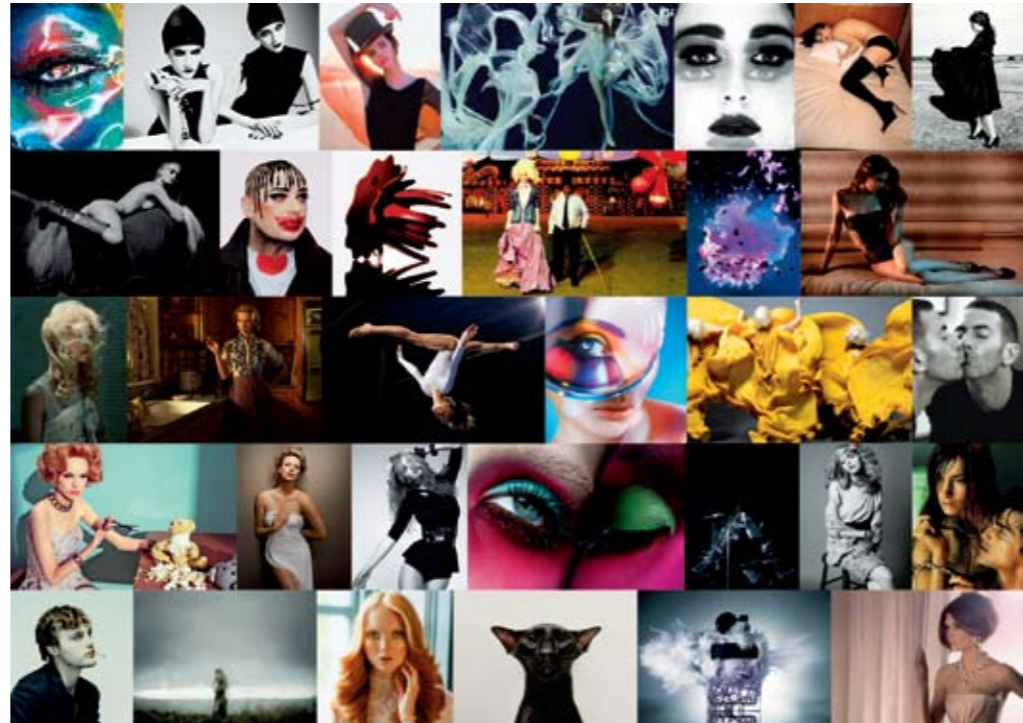
VOL.1 PHOTOGRAPHY Photography **VOL.2 PRODUCTION** Production, Hair, Make-up, Styling, Models, Equipment, Events, Luxury and Boutique Hotels **VOL.3 ART DIRECTION** Art Direction, Design Studios, Illustrators, Magazines, Record Labels, PR Agencies, Fashion & Beauty Houses, Advertising Agencies

"LE BOOK IS FOR ME THE ONLY DEFINITIVE PHOTOGRAPHIC RESOURCE IN THE WORLD. EVERY YEAR IT GETS BIGGER AND BETTER."

Tyler Brulé, Creative Director
MONOCLE & WINKREATIVE (London)

LEBOOK.COM

Our one-of-a-kind website has a reach that is even more global than our print editions, connecting top industry professionals in the fashion, beauty, design, entertainment, advertising, and luxury worlds. In 2009, **LE BOOK's** re-launched web site will include advanced search functions, daily insider news feeds, and even a classifieds section, making the digital destination your daily "go to" reference.



Our site is open to all for accessing talent, but **LE BOOK** "contributors" gain some instant advantages. As a **LE BOOK** supporter, your work will be featured online with quick links to your "in-house" portfolio. You can mount up to 64 images online; include contact details and relevant biographical material; and linked listings for editorial, personal, and commercial work. Maintain full control of your portfolio and contact information on the road, and send out group emails with a link to a customized portfolio via **LE BOOK.com**. With **LE BOOK.com**, you can promote yourself whenever, wherever, and however.

"THE MOST RELIABLE AND POWERFUL DATABASE OF THE CREATIVE INDUSTRY."

Medhi Benmamar, Art Buyer
NIKE EUROPE

LA CREATIVE

Our online magazine, **LA CREATIVE**, showcases the most influential print advertising campaigns in the world, and, starting in 2009, we're also covering magazine editorial and high-end events. Putting you in touch with some of the best tastemakers in the commercial sphere, **LA CREATIVE** and its new, revved-up search function spotlights all visuals associated with top campaigns, editorials and events, along with complete listings of the creative teams and clients involved. Campaign contributors who are advertisers are linked directly to their **LEBOOK.COM** portfolio—offering immediate access to their contact information. Whether you're looking to be inspired by the industry, or simply curious about who's who and who's doing what—**LA CREATIVE** is the place to spot trends and survey the scene.



"CONNECTIONS IS A GREAT EVENT MEETING SO MANY AGENCIES. I WOULD ENCOURAGE ANYONE COMMISSIONING PHOTOGRAPHERS TO ATTEND IN THE FUTURE."

Annie Leonard, Corporate Image Director
GUCCI GROUP

CONNECTIONS BY LE BOOK

The custom-made tradeshow for the creative community, **CONNECTIONS** is **LE BOOK** come to life. It's our annual event in New York, Paris, and London that brings thousands of participants and attendees together for two days of dynamic networking, portfolio-viewing, trend-spotting, and idea-sharing. Networking is the new working, and in less than 5 years **CONNECTIONS** has become an invaluable component of the creative industry. Think more than 30,000 square feet of booths in 3 locations; with 43 cities, 322 professions, and 673 companies represented; and, well, over 600 bottles of champagne consumed (Cheers!). Forget Facebook—this is Face-to-face **LE BOOK**.

"A REAL GODSEND."
Kristine Wilson, Director of Art Buying
OGILVY & MATHER Los Angeles



CONNECTIONS **LE BOOK**
A CUSTOM-MADE TRADESHOW FOR THE CREATIVE COMMUNITY by **LE BOOK**

CONFIRMED DATES
NEW YORK JUNE 17/18 2009, CHELSEA ART MUSEUM

TO GET **CONNECTED NOW** AND LEARN MORE ABOUT THE NEXT EVENT NEAREST TO YOU, VISIT WWW.LEBOOK.COM/CONNECTIONS

Register now at WWW.LEBOOK.COM/CONNECTIONS

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